KLove is an inspirational boost to me every day. It helps to keep me mindful of the LORD throughout the day in this busy, fast paced world we live in. Whether I'm at home, work, or in the truck, I've grown to rely on the message it brings at any time, day or night. Surely there are many others that feel the same as I. And I'm certain that there'll be more who just don't know it yet in the coming years provided KLove is still with us to spread the good news feely to the public. If KLove were not available, I'd see no reason to even turn the radio on.